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## **FOR IMMEDIATE RELEASE**

### **Louisiana Funeral Directors Association (LFDA) Honors Gerald Melancon as Funeral Director of the Year**

Baton Rouge, La. (June 27, 2016) - The Louisiana Funeral Directors Association (LFDA) bestowed Gerald Melancon with the honor of 2016 C. A. Charlet Funeral Director of the Year. He was recognized during the LFDA & MFDA Joint Convention Installation Banquet held on June 14, 2016 at the Beau Rivage Hotel in Biloxi, Ms.

Melancon, a life-long resident of Carencro and third generation funeral director, is the President of Melancon Funeral Home, Melancon Life Insurance Company and Evangeline Memorial Gardens. He is a long standing member of LFDA, the National Funeral Directors Association, Southwest Louisiana Funeral Directors Association, International Cemetery and Funeral Association, Past President of the Louisiana Cemetery Association, and Past President of the Louisiana Insurers Conference. In 1998 he was appointed and still serves as a member of the Louisiana Cemetery Board and in February 2009 was elected Chairman of the Louisiana Cemetery Board. Melancon was recognized with this award because of his continued contributions to the funeral industry through his integrity, example, leadership and service.

The C. A. Charlet Funeral Director of the Year Award was established in 2002 in honor of C. A. Charlet, LFDA's first executive director who served the association for 17 years. The award is given to a funeral director regarded by others as a role model who goes above and beyond the call of their everyday work to make a difference. The recipient is an exceptional and dedicated volunteer that has made outstanding contributions to the advancement of the funeral profession.

#### **About LFDA**

The Louisiana Funeral Directors Association is a statewide professional trade association made up of members throughout the State of Louisiana. The Louisiana Funeral Directors Association promotes integrity in the funeral service industry through education, legislation, networking and communications. For more information, visit [www.lfdaweb.org](http://www.lfdaweb.org).

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