ABOUT LFDA

The Louisiana Funeral Directors Association (LFDA) promotes integrity in funeral service through education, legislation, networking, and communications.

ABOUT ALLIED MEMBERSHIP

Allied Membership is \$150 per person, not per company.

Please consider participating in LFDA's annual sponsorship program, which includes your membership dues at a variety of different levels.

MEMBER BENEFITS

- Free attendance at Fall & Mid-Winter Meetings
- Discounted pricing on newsletter advertising
- Networking opportunities
- Member emails
- Discounted pricing at Annual Convention
- Access to the LFDA newsletter
- Access to the LFDA app

2024 MEMBERSHIP DUES DISCLOSURE:

Please note that the Revenue Reconciliation Act of 1993 states that association dues used for lobbying activities are not deductible as a business expense. Based on historical data, LFDA estimates the portion of dues used for lobbying expenses for 2024 is 52% that cannot be deducted as a business expense for federal income tax purposes. Please consult your tax advisor for further guidance.

Questions? Call the LFDA office at (225) 376-2193 or email info@lfdaweb.org



ANNUAL SPONSORSHIP PROGRAM

Address: P.O. Box 866 Baton Rouge, LA 70821 Phone: (225) 376-2193 Fax: (225) 767-7648 www.lfdaweb.org info@lfdaweb.org



P.O. Box 866
Baton Rouge, LA 70821
Phone: (225) 767-7640
Fax: (225) 767-7648



LOUISIANA FUNERAL DIRECTORS ASSOCIATION ANNUAL SPONSORSHIP PROGRAM

CHECK OUT OUR ANNUAL SPONSOR BENEFITS!

PLATINUM LEVEL

- Platinum sponsorship to Mid-Winter and Fall meetings
- Full page ads in each quarterly newsletter
- 4 allied memberships
- "Preferred Partner" status
- Opportunity to address board at 1 board meeting
- 1 email spotlight ad
- Company logo w/ hyperlink on LFDA website
- Company logo displayed in LFDA app
- Company logo on LFDA email communications
- Opportunity to reserve Convention booth*

GOLD LEVEL

- Gold sponsorship to Mid-Winter and Fall meetings
- Half-page ads in each quarterly newsletter
- 3 allied memberships
- 1 email spotlight ad
- Company logo w/ hyperlink on LFDA website
- Company logo displayed in LFDA app
- Company logo on LFDA email communications
- Opportunity to reserve Convention booth*

*Please note that Joint Convention Sponsorship is NOT included in the Annual Sponsorship Program. The opportunity to reserve a Convention booth will allow you first pick at booth placement.

SILVER LEVEL

- Silver sponsorship to Mid-Winter and Fall meetings
- Quarter-page ads in each quarterly newsletter
- 2 allied memberships
- Company logo w/ hyperlink on LFDA website
- Company logo displayed in LFDA app
- Company logo on LFDA email communications
- Opportunity to reserve Convention booth*

BRONZE LEVEL

- Bronze sponsorship to Mid-Winter and Fall meetings
- Eighth-page ads in each quarterly newsletter
- 1 allied membership
- Company logo w/ hyperlink on LFDA website
- Company logo displayed in LFDA app
- Company logo on LFDA email communications

ALLIED MEMBER

Support the association with an allied membership! NOTE: Allied membership is per <u>individual</u> not per <u>company</u>.

LFDA ANNUAL SPONSORSHIP REGISTRATION

PLEASE COMPLETE FORM AND MAIL WITH PAYMENT TO: LFDA, P.O. BOX 866, BATON ROUGE, LA 70821 OR FAX: (225) 767-7648

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☐ Platinum Sponsorship - \$7,000 ☐ Gold Sponsorship - \$3,500 ☐ Silver Sponsorship - \$2,000 ☐ Bronze Sponsorship - \$1,250 ☐ Allied Membership - \$150					
Name:					
Title:					
Company:					
Address:					
City:					
State:	Zip:				
Ph:	Fax:				
Email:					
Method of Payment: ☐ Check (make check payable to LFDA) ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover					
Credit Card Number					
Security Code Ex	xpiration Date V	/-code			
Billing Address (if different than above)					
City	State	Zip Code			

Signature